



Rynhardt Ferreira

Marketing & Sales Specialist

Golden Visa Holder

👤 Profile

Enthusiastic and driven Marketing Specialist with over 3.5+ years of experience in the field of marketing. Through my experience and education, I have specialized in helping brands connect with people through **Marketing Campaigns, Content Creation, SEO** and **conversion rate optimization**. In Addition, my **entrepreneurial experience** and **interpersonal skills** have allowed me to excel in **effective communication** and **coordination of marketing projects**.

📁 Employment History (Work Experience)

Co-Founder & Marketing Manager at Burstburg, Dubai

January 2022 — November 2022

Conducting client meetings and presentations. Constructing client proposals and project timelines. In addition, collaborate in the production of high-quality visual content, create and run lead conversion marketing campaigns. Moreover, design mock-ups of search engine optimized web sites.

Marketing Executive at Blue Hat Web Solutions , Dubai

November 2018 — December 2021

Working with a team of developers to design websites and landing pages using WordPress. Creating and running social media ads, lead generation campaigns, and managing of client's social media platforms. As well as co-hosting Meetup events and taking part in client meetings.

Marketing Intern at 1024 Training & Development, Johannesburg

February 2018 — May 2018

Collaborate in conceptualizing, filming, and editing e-learning videos. Using animation software to create engaging business presentations. Using MS SharePoint to create an online collaborative business platform.

🎓 Education

Bachelor's in Business Management (Marketing), Middlesex University

Graduated with First Class Honours (**GPA 4**)

Digital Media & Marketing (Program), Duke University

🎓 Advanced Certificates (Simplilearn)

Conversion Rate Optimization

Content Marketing

Web Analytics

Email Marketing

SEO (Search Engine Optimization)

PPC (Paid Per Click)

Contact Details

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My Personal Website

www.rynhardtferreira.com

Professional Skills

Marketing Campaigns

Digital Marketing

Content Creation

Microsoft Office

WordPress (Web/Landing Page)

SEO

Business Development / Sales

Adobe Photoshop

Google Analytics

Conversion Rate Optimization

Languages

English

Afrikaans

Dutch; Flemish